**Kickstart My Chart**

* Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
  + More campaigns are successful than not, with the “Theater” category having the most success and failure. Music seems to have the most amount of success and the least amount of failure.
  + The “Plays” sub-category has the most success and failures as well with 694 successful campaigns and 353 failures.
  + Campaigns are more successful with less failures from February to June and there are slightly more canceled campaigns in July.
* What are some limitations of this dataset?
  + It only gives nominal numbers and not rates/percentages such as, how quickly each category reached their goal, what categories funded well beyond their goal, and so forth.
  + It also doesn’t take into consideration other categorized variables such at country, timeline of launch date and dealing, backer count, and so forth.
* What are some other possible tables and/or graphs that we could create?
  + We could have done a 100% bar chart in order to more clearly see the ratio of each category’s success and failure.
  + Possibly a stacked area chart or bar chart for the year and state pivot table may help us see the trend easier.
  + We could have also